

What's the Big Deal About Transparency?

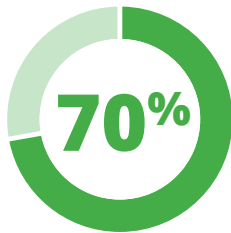
Experienced Leaders Weigh In

Looking to implement greater transparency in your agency? Learn why it's crucial in today's professional arena and draw inspiration from fellow leaders who've nailed the concept.



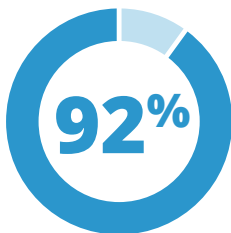
of workers feel that lack of transparency is **holding back their organizations**

FORBES



of employees say they're most engaged at work when **senior management is openly communicative**

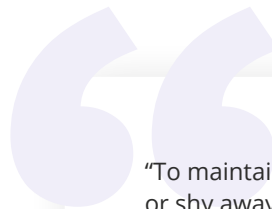
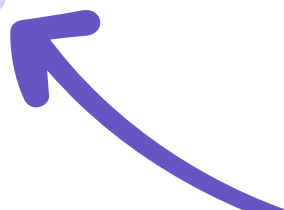
HARVARD BUSINESS



of employees agree that they'd be **more likely to remain in their jobs if their bosses were to show more empathy**

BUSINESS SOLVER STATE OF WORKPLACE EMPATHY STUDY

Maintaining transparency is much easier when each person can see what everyone else is working on. Accele can help you implement culture-shifting visibility. See for yourself with a [free trial](#).



"To maintain transparency, one should not be afraid or shy away from any questions that come from team members or direct reports. Meetings to discuss crucial decisions for both working in and on the business foster a more open environment, leading to greater creativity and innovation."

DYLAN HENGY, ANALYST, URGE IMPRINT

"A great way to implement transparency is to scale your message so people feel more connected to their leaders. This could be done with a video headliner, an engaging newsletter, a podcast — something where people hear directly from their leaders so it doesn't become a game of telephone and it's engaging so people actually want to listen."

DANNY SCHULTZ, VICE PRESIDENT - TRAINING & COACHING, SNP COMMUNICATIONS

"It's not about micromanagement; it's about having the visibility to identify trends across products or divisions and being able to make better decisions by everyone contributing and sharing information."

JANYA ANDERSON, OPERATIONS MANAGER, PURE SEO

"Transparency keeps you honest with your team and your clients. The transparency measuring stick for our team is to never hear a client ask, 'What's going on with...?'"

KURT DAVEY, FOUNDER, NEOVERVE

"What it doesn't mean is that we share everything without thinking about what we're saying. We regularly provide updates to the entire organization on our progress towards achieving our goals."

JOSÉE LEMOINE, CHIEF OPERATING OFFICER, BACKSWATH MANAGEMENT

